

Case Study

Boys & Girls Clubs of Central Texas
Member Management



Youth
Enrollment
System



“Outstanding customer service, professionalism, and cutting-edge technology.”

– Jon Charles, Chief Professional Officer



The Brief

Quickly and efficiently record member attendance and data to assist in the delivery of essential information required by grant funding sources.



The Strategy

Integrate data tracking into a comprehensive web based system with a user-friendly interface and simplified data entry methods providing consistent, accurate, and reliable data to end users. Introduce online applications to make new member registration more efficient.



The Execution

Real-time data is recorded on a secure database and is easily accessible 24/7 by authorized staff. Required weekly, monthly, and annual reports are scheduled to submit automatically and all reports are available on demand in seconds.



The Outcome

Six months into the strategy, the switch made a world of difference for Boys & Girls Clubs of Central Texas. It has saved thousands of staff hours previously used to manage data manually and since implementation in 2009, the Youth Enrollment System has been instrumental in millions of dollars raised. The result, it produces real numbers and real data used to raise more funds leading to an enhanced mission.